

LIQUID GOLD PURE TISSUE OIL - STRETCH MARK CLINICAL TRIALS

Tests done by:	Derma Consult Concept GmbH
Objective:	Assess the potential of the product to visibly reduce stretch marks resulting from a prior pregnancy
Test period:	March 2010 – June 2010 (12 week trail)
No. Of subjects:	20 females (Aged 25 – 49 Average age 37)
Application:	Twice daily
Test area:	Belly and entire body
Skin types:	8 dry / 9 normal / 3 combination
Result:	Overall a positive effect against stretch marks was confirmed both by the subjective evaluation of efficacy (direct & indirect approach) and the professional evaluation

STRETCH MARK – SKIN TRIAL RESULTS:

• Easy to spread	100% agreed
• Taken into the skin quickly	85% agreed
• Pleasant skin sensation	90% agreed
• Relaxed skin sensation	90% agreed
• Fragrance rating	65% rated good and further 20% rated satisfactory
• Fragrance intensity	90% rated exactly right
• Smoother skin	90% agreed
• Stretch marks less visible	70% agreed
• Overall product rating:	<ul style="list-style-type: none"> • 65% good • 20% satisfactory • 15% sufficient • 0% insufficient

SPECIFIC COMMENTS FROM THE TEST GROUP:

- “Makes my skin very soft and my stretch marks are almost invisible”
- “Super product, reduces stretch marks and skin feels great”
- “Nicely rich, makes skin soft, marks less visible”
- “Very caring, makes skin soft”
- “Easy to spread, pleasant scent, good efficacy”
- “Skin becomes pleasantly smooth”
- “Easy to spread and super effect”
- “Taken into skin well and quickly, hydrates”
- “Pleasantly neutral scent. Efficacy”
- “Everything very good”